

# Agenda

## Licensing Sub-Committee

Date: **Wednesday 18 February 2026**

---

Time: **10.00 am**

---

Place: **Online Meeting / Conference Room 2 - Herefordshire  
Council, Plough Lane Offices, Hereford, HR4 0LE**

---

Notes: Please note the time, date and venue of the meeting.

For any further information please contact:

**Matthew Evans**

Tel: 01432383690

Email: [matthew.evans@herefordshire.gov.uk](mailto:matthew.evans@herefordshire.gov.uk)

---

If you would like help to understand this document, or would like it in another format, please call Matthew Evans on 01432383690 or e-mail [matthew.evans@herefordshire.gov.uk](mailto:matthew.evans@herefordshire.gov.uk) in advance of the meeting.

# Agenda for the Meeting of the Licensing Sub-Committee

## Membership

**Councillor Polly Andrews**

Councillor Dave Davies  
Councillor Peter Hamblin

## Agenda

		Pages
<b>PUBLIC INFORMATION</b>		
<b>THE NOLAN PRINCIPLES</b>		
<b>1.</b>	<b>APOLOGIES FOR ABSENCE</b> To receive apologies for absence.	
<b>2.</b>	<b>NAMED SUBSTITUTES (IF ANY)</b> To receive any details of Members nominated to attend the meeting in place of a Member of the committee.	
<b>3.</b>	<b>DECLARATIONS OF INTEREST</b> To receive declarations of interest in respect of items on the agenda.	
<b>4.</b>	<b>EXCLUSION OF PUBLIC AND PRESS</b> In the opinion of the Proper Officer, the following item will not be, or is likely not to be, open to the public and press at the time it is considered.	
	<b>RECOMMENDATION:</b> that under section 100(A)(4) of the Local Government Act 1972, the public be excluded from the meeting for the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in Schedule 12(A) of the Act, as indicated below and it is considered that the public interest in maintaining the exemption outweighs the public interest in disclosing the information.	
	1 Information relating to any individual.	
	7 Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.	
	<b>RECOMMENDATION:</b> that under Regulation 14(2) of the Licensing Act 2003 (Hearings) Regulations 2005, the public be excluded from the meeting as it is considered that the public interest in doing so outweighs the public interest in the hearing, or that part of the hearing, taking place in public.	
<b>5.</b>	<b>REVIEW OF A PREMISES LICENCE IN RESPECT OF: JALSAGOR, 60 ST OWEN STREET, HEREFORD HR1 2JQ CALLED BY THE LICENSING AUTHORITY AS A RESPONSIBLE AUTHORITY - LICENSING ACT 2003</b> To consider an application for a review of a premises licence in respect of: Jalsagor, 60 St Owen Street, Hereford HR1 2JQ called by the Licensing Authority as a Responsible Authority under the Licensing Act 2003.	11 - 102
<b>6.</b>	<b>REVIEW OF A PREMISES LICENCE IN RESPECT OF: LEDBURY</b>	103 - 136

**CONVENIENCE STORE, 23 HIGH STREET, LEDBURY, HR8 1DS -  
LICENSING ACT 2003**

To consider an application for a review of a premises licence in respect of  
Ledbury Convenience Store, 23 High Street, Ledbury, HR8 1DS.

## **The Public's Rights to Information and Attendance at Meetings**

### **YOU HAVE A RIGHT TO: -**

- Attend all Council, Cabinet, Committee and Sub-Committee meetings unless the business to be transacted would disclose 'confidential' or 'exempt' information.
- Inspect agenda and public reports at least five clear days before the date of the meeting.
- Inspect minutes of the Council and all Committees and Sub-Committees and written statements of decisions taken by the Cabinet or individual Cabinet Members for up to six years following a meeting.
- Inspect background papers used in the preparation of public reports for a period of up to four years from the date of the meeting. (A list of the background papers to a report is given at the end of each report). A background paper is a document on which the officer has relied in writing the report and which otherwise is not available to the public.
- Access to a public Register stating the names, addresses and wards of all Councillors with details of the membership of Cabinet and of all Committees and Sub-Committees.
- Have a reasonable number of copies of agenda and reports (relating to items to be considered in public) made available to the public attending meetings of the Council, Cabinet, Committees and Sub-Committees.
- Have access to a list specifying those powers on which the Council have delegated decision making to their officers identifying the officers concerned by title.
- Copy any of the documents mentioned above to which you have a right of access, subject to a reasonable charge (20p per sheet subject to a maximum of £5.00 per agenda plus a nominal fee of £1.50 for postage).
- Access to this summary of your rights as members of the public to attend meetings of the Council, Cabinet, Committees and Sub-Committees and to inspect and copy documents.

### **RECORDING OF THIS MEETING**

Please note that the council will be making a recording of this public meeting. These recordings form part of the public record of the meeting and are made available for members of the public via the council's website.

To ensure that recording quality is maintained, could members and any attending members of the public speak as clearly as possible and keep background noise to a minimum while recording is in operation.

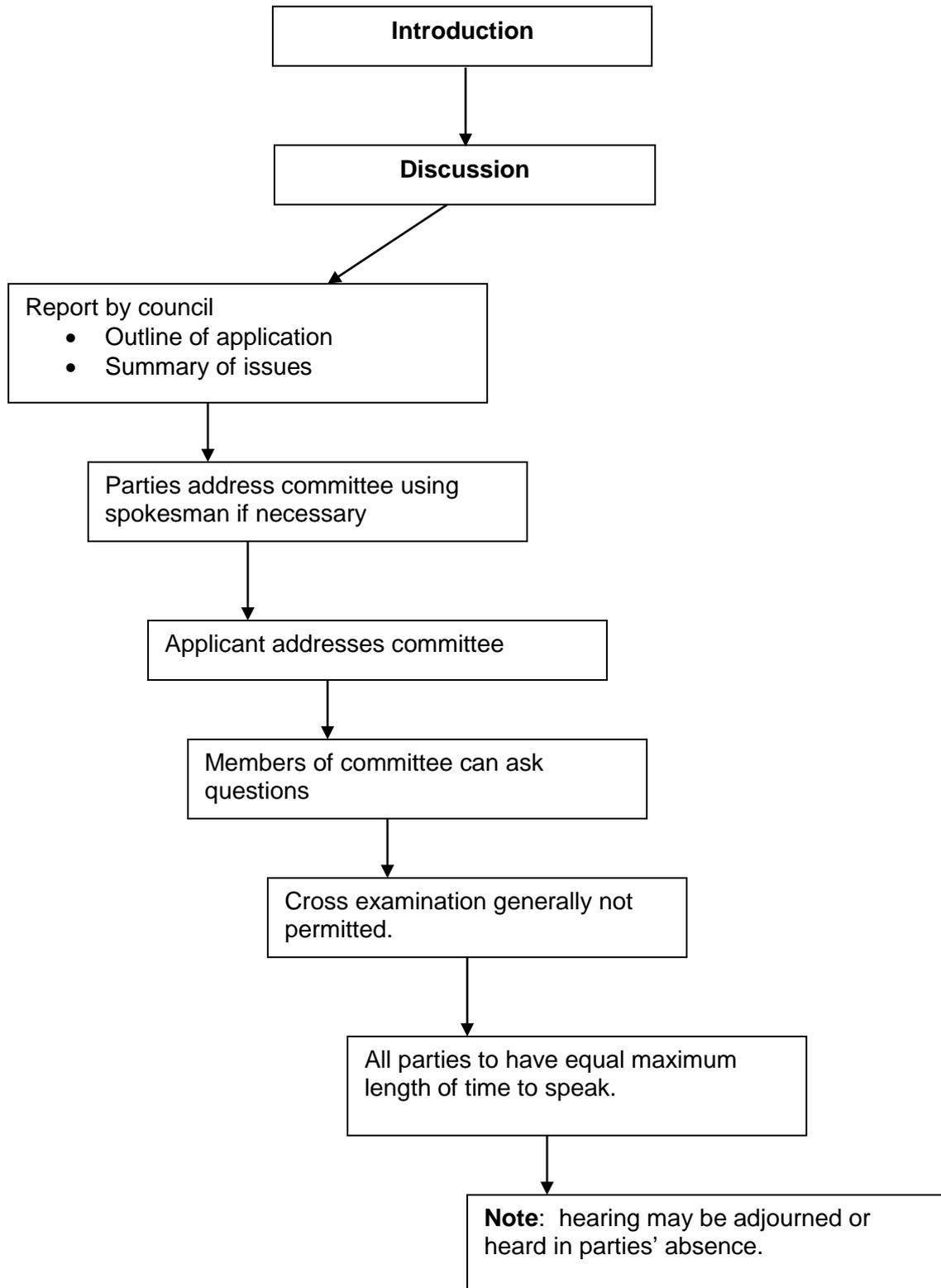
Please also note that other attendees are permitted to film, photograph and record our public meetings provided that it does not disrupt the business of the meeting.

If you do not wish to be filmed or photographed, please identify yourself so that anyone who intends to record the meeting can be made aware.

Please ensure that your mobile phones and other devices are turned to silent during the meeting.

The reporting of meetings is subject to the law and it is the responsibility of those doing the reporting to ensure that they comply.

## Licensing Hearing Flowchart





**The Seven Principles of Public Life  
(Nolan Principles)**

**1. Selflessness**

Holders of public office should act solely in terms of the public interest.

**2. Integrity**

Holders of public office must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships.

**3. Objectivity**

Holders of public office must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias.

**4. Accountability**

Holders of public office are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this.

**5. Openness**

Holders of public office should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing.

**6. Honesty**

Holders of public office should be truthful.

**7. Leadership**

Holders of public office should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs.



Document is Restricted





**Review of a premises licence in respect of: Ledbury Convenience Store, 23 High Street, Ledbury. HR8 1DS called by Herefordshire Council Trading Standards as a Responsible Authority- Licensing Act 2003**

**Meeting: Licensing sub-committee**

**Meeting date: Wednesday 18 February 2026**

**Report by: Senior Licensing Technical Officer**

**Classification**

Open

**Decision type**

This is not an executive decision

**Wards affected**

Ledbury North

**Purpose**

To consider an application for a review of a premises licence in respect of Ledbury Convenience Store, 23 High Street, Ledbury. HR8 1DS called by Herefordshire Council Trading Standards a Responsible Authority under the Licensing Act 2003

**Recommendation(s)**

**THAT:**

The sub-committee determine the application with a view to promoting the licensing objectives in the overall interests of the local community. They should give appropriate weight to:

- the steps that are appropriate to promote the licensing objectives,
- Trading Standards' application for the review
- the representations (including supporting information) presented by all parties,
- the guidance issued to local authorities under Section 182 of the Licensing Act 2003, and
- the Herefordshire Council Statement of Licensing Policy 2020 - 2025.

**Reasons for Recommendations**

Ensures compliance with the Licensing Act 2003

**Alternative options**

1. There are a number of options open to the committee in relation to the review:
  - a) The modification of the conditions of the premises licence;
  - b) The exclusion of any licensable activities from the scope of the licence;
  - c) To refuse to specify a person in the licence as the premises supervisor
  - d) The suspension of the licence for a period not exceeding 3 months; and
  - e) The revocation of the licence
  
2. Where the authority takes a step mentioned in bullet point a, b and d above it may provide that the modification or exclusion is to have effect for only such period (not exceeding three months) as it may specify.
  
3. Alternatively, it is open to the licensing authority to determine that no action is required to promote the licensing objectives or issue an informal warning in writing to the licence holder and/or to recommend improvement within a specified period of time.

**Key considerations**

The licensing authority must take into account any relevant representations made.

Relevant representations are those that:

- relate to one or more of the licensing objectives;
- have not been withdrawn; and
- are made by the premises licence holder, a responsible authority or an interested party

4. The details of the application are:

Applicant	Herefordshire Council Trading Standards as a Responsible Authority	
Solicitor	Not applicable	
Type of application: <b>Review</b>	Date received: 7 January 2026	28 Days consultation ended 4 February 2026

**Summary of Application**

The application for the review is attached (appendix 1)

5. Copies of the application were sent to the premise licence holder and all responsible authorities.
  
6. Trading Standards grounds for the review are:

On the 22 November 2025, Trading Standards Officers from Herefordshire Council attended Ledbury Convenience Store, 23 High Street, Ledbury, HR8 1DS, and seized a quantity of illegal foreign cigarettes and hand rolling tobacco being sold from the premises.

The sale of illegal tobacco is a serious problem and undermines the licensing objectives that specifically relate to the prevention of crime and disorder.

### **Premises History**

7. The premises was first licensed on 5 September 2023 as a convenience store. Mr Mehmet Ozer is the premises licence holder, and the Designated Premises Supervisor (DPS) is Adalat Yousefi.
8. The grant application received relevant representation during the consultation period. Two (2) representations were received from the responsible authorities – Trading Standards and the Licensing Authority. The sets of conditions proposed were accepted by the applicant, therefore their representations were withdrawn on 21 July 2023.
9. One (1) relevant representation was received from a member of the public in line with the licensing objective Prevention of Public Nuisance that the licensing authority accepted as being relevant.
10. The matter was therefore brought before the licensing sub-committee on 31 August 2023. The decision of the Licensing Sub-committee was to grant the application as applied for with the additional conditions which were put forward by Trading Standards and the Local Authority and agreed by the applicant. The decision notice can be found at Appendix 2.
11. On Thursday 15 August 2024, a member of Herefordshire Council's Trading Standards Team witnessed that some of the conditions the premises licence were being breached
  - Alcohol licence not on display in the shop
  - No Challenge 25 notices on display in the shop
  - Staff member not able to operate CCTV system to replay footage etc at request.
12. As a result, on 24 September 2024, the Licensing Authority sent the premises licence holder (Mehmet Ozer) a breach of conditions letter detailing the conditions not being complied with. The letter also stated that under Section 136 of the Licensing Act 2003 makes it an offence for a premises to be used for any licensable activity otherwise than under and in accordance with an authorisation subject to which the licence is held. A copy of the breach of conditions letter can be found at Appendix 3.

### **Current Licence**

13. The current licence (appendix 4) authorises the following licensable activities during the hours shown: -

Sale/Supply of Alcohol (consumption off the premises)

Monday – Sunday 08:00 – 23:00

### **Circumstances Leading to the Review**

14. On 22 November 2025 an enforcement visit by Trading Standards and Police was undertaken at the premises. 51 packets of cigarettes and 116 (50 gram) packs of hand rolling tobacco were seized from behind the counter and hidden in cookers in the rear kitchen.
15. On 24 November 2025, Herefordshire Magistrates Court issued a three (3) month closure order under s80 of The Anti Social Behaviour, Crime and Policing Act 2014, to prevent continued criminal activity from the premises.
16. Details listed in the review application at appendix 1, show intelligence gathered by Trading Standards regarding under age sales for nicotine products, selling oversize vape devices containing nicotine from under the counter in the shop, foreign labelled Hand Rolling Tobacco being sold for cash, selling cigarettes with no lawful market in the UK - non duty paid and underage sales for alcohol from February 2024 until the time of the raid.
17. As a result of details listed in paragraphs 14-16, this review was launched.

### **Summary of Representations**

18. Representations supporting the review were received from, West Mercia Police (appendix 5) and Hereford & Worcester Fire and Rescue Service (appendix 6).
19. One (1) representation was received from a member of the public that the Licensing Authority has accepted as being relevant. The representation stated that a licence should not be granted, however the Licensing Authority responded to the email stating that the application is for a review of an existing premises licence (appendix 7).

### **Community impact**

20. Any decision may have an impact on the local community.

### **Environmental Impact**

21. This report is in relation to a premises license under the Licensing Act 2003 and as such there are minimal environmental impacts for the council, as the licensing authority.

### **Equality duty**

22. Under section 149 of the Equality Act 2010, the 'general duty' on public authorities is set out as follows:

A public authority must, in the exercise of its functions, have due regard to the need to –

- a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
  - b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
  - c) Foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
23. There are no equality issues in relation to the content of this report.

24. This report has human rights implications for both the premises licence holder and the residents from the local neighbourhood. Any of the steps outlined in section 1 of this report may have financial implications for a licensee's business and livelihood and/or may have impact upon the day to day lives of residents living in close proximity to the premises.
25. Article 8(i) of the European Convention of Human Rights provides that everyone has the right to respect for his/her private and family life and his/her home (which includes business premises). This right may be interfered with by the council on a number of grounds including the protection of rights and freedoms of others. The First Protocol – Article 1 – also provides that every person is entitled to the peaceful enjoyment of his possessions and shall not be deprived of his possessions except in the public interest and conditions provided for by law. Members must accordingly make a decision which is proportionate to the hearing and endeavour to find a balance between the rights of the applicant, residents and the community as a whole.

## Resource implications

26. This report is in relation to a premises license under the Licensing Act 2003 and as such there are minimal resource implications for the council, as the licensing authority.

## Financial implications

27. There are unlikely to be any financial implications for the council as licensing authority at this time.

## Legal implications

28. The licensing authority must have regard to the promotion of the four licensing objectives namely, the prevention of crime and disorder; public safety; the prevention of public nuisance; and the protection of children from harm in exercising its functions under the Licensing Act 2003. Further regard should be had to the statutory guidance under Section 182 of the Act and the Council's own statement of licensing policy. The options available to the licensing authority are set out in section 1 of this report.
29. The sub-committee should be aware of a number of stated cases which have appeared before the Administrative Court and are binding on the Licensing Authority.
30. The case of Daniel Thwaites Plc v Wirral Borough Magistrates' Court (Case No: CO/5533/2006) at the High Court of Justice Queen's Bench Division Administrative Court on 6 May 2008, [2008] EWHC 838 (Admin), 2008 WL 1968943, Before the Honourable Mrs Justice Black. In this case it was summed up that: -
31. A licensing authority must have regard to guidance issued by the Secretary of State under section 182. Licensing authorities may depart from it if they have reason to do so but will need to give full reasons for their actions.
32. Furthermore the Thwaites case established that only conditions should be attached to a licence with a view to promoting the Licensing objectives and that 'real evidence' must be presented to support the reason for imposing these conditions.
33. This judgement is further supported in the case of The Queen on the Application of Bristol Council v Bristol Magistrates' Court, CO/6920/2008 High Court of Justice Queen's Bench Division The Administrative Court, 24 February 2009, [2009] EWHC 625 (Admin) 2009 WL 648859 in which it was said:

34. 'Licensing authorities should only impose conditions which are necessary and proportionate for the promotion for licensing objectives'.
35. In addition to this it was stated that any condition attached to the licence should be an enforceable condition.

## Right of Appeal

36. Schedule 5 Part 1 Paragraph 8 of the Licensing Act 2003 gives a right of appeal which states: Review of premises licence.
- (1) This paragraph applies where an application for a review of a premises licence is decided under section 52.
- (2) An appeal may be made against that decision by
- (a) the applicant for the review
- (b) the holder of the premises licence, or
- (c) any other person who made relevant representations in relation to the application
- (3) In sub paragraph (2) "relevant representations" has the meaning given in section 52(7).
37. Appeals should be made to the Magistrates Court and must be made within 21 days beginning with the day on which the appellant was notified by the licensing authority of the decision appealed against

## Risk management

41. There is little risk associated with the decision at this time as the legislation allows a right of appeal to the Magistrates Court within a period of 21 days of being notified of the decision in writing.

## Consultees

42. All responsible authorities and members of the public living within Herefordshire.

## Appendices

Appendix 1 – Application Form for Review  
 Appendix 2 – Licensing Sub-Committee Decision Notice 31 August 2023  
 Appendix 3 – Breach of Conditions Letter 24 September 2024  
 Appendix 4 – Current Licence Print  
 Appendix 5 – West Mercia Police Representation  
 Appendix 6 – Hereford & Worcester Fire & Rescue Service Representation  
 Appendix 7 – Public Representation

## Background papers

None identified

**Please include a glossary of terms, abbreviations and acronyms used in this report.**

**DPS = Designated Premises Supervisor**

**Application for the review of a premises licence or club premises certificate under the  
Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

**I** Simon Turner

*(Insert name of applicant)*

**apply for the review of a premises licence under section 51 of the Licensing Act 2003 for the premises described in Part 1 below (delete as applicable)**

**Part 1 – Premises or club premises details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b>	
<b>Ledbury Convenience Store, 23 High Street</b>	
<b>Post town</b> Ledbury	<b>Post code (if known)</b> HR8 1DS

<b>Name of premises licence holder or club holding club premises certificate (if known)</b>
<b>Mehmet OZER t/a Ledbury Convenience Store.</b>

<b>Number of premises licence or club premises certificate (if known)</b>
<b>PR02048</b>

**Part 2 - Applicant details**

I am

Please tick ✓ yes

- 1) an individual, body or business which is not a responsible authority (please read guidance note 1, and complete (A) or (B) below)
- 2) a responsible authority (please complete (C) below)
- 3) a member of the club to which this application relates

(please complete (A) below)

**(A) DETAILS OF INDIVIDUAL APPLICANT** (fill in as applicable)

Please tick ✓ yes

Mr  Mrs  Miss  Ms  Other title  
(for example, Rev)

**Surname**

**First names**

**I am 18 years old or over**

Please tick ✓ yes

**Current postal  
address if  
different from  
premises  
address**

**Post town**

**Post Code**

**Daytime contact telephone number**

**E-mail address  
(optional)**

**(B) DETAILS OF OTHER APPLICANT**

Name and address

Telephone number (if any)

E-mail address (optional)

**(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT**

Name and address  Simon Turner Herefordshire Council Trading Standards Plough Lane Hereford HR4 0LE
Telephone number (if any) [REDACTED]
E-mail address (optional) [REDACTED]

**[REDACTED] application to review relates to the following licensing objective(s)**

- |   |                                     |
|---|-------------------------------------|
|   | Please tick one or more boxes ✓     |
| 1) the prevention of crime and disorder | <input checked="" type="checkbox"/> |
| 2) public safety                        | <input type="checkbox"/>            |
| 3) the prevention of public nuisance    | <input type="checkbox"/>            |
| 4) the protection of children from harm | <input checked="" type="checkbox"/> |

**Please state the ground(s) for review** (please read guidance note 2)

On the 22<sup>nd</sup> November 2025, Trading Standards Officers from Herefordshire Council attended Ledbury Convenience Store, 23 High Street, Ledbury, HR8 1DS, and seized a quantity of illegal foreign cigarettes and hand rolling tobacco being sold from the premises.

The sale of illegal tobacco is a serious problem and undermines the licensing objectives that specifically relate to the prevention of crime and disorder.

**Please provide as much information as possible to support the application**  
(please read guidance note 3)

**18/02/2024** - MR VAPE OFF LICENCE LTD - Company number 15499252  
Registered office address - 649 High Road, London, England, N178AA  
Incorporated on - 18 February 2024  
Sole Director – Mehmet Ali OZER  
Correspondence address - 23 High Street, Ledbury, United Kingdom, HR81DS

**22/02/2024** – Report received that Mr Vape trading from 23 High Street, Ledbury. HR81DS is selling oversize vape devices containing nicotine from under the counter in the shop.

**15/08/2024** - 2 underage test purchases from shop of nicotine containing vape devices.

**15/08/2024** - Enforcement visit immediately following the two successful test purchases. Details of the person working in the shop taken and advised on age restricted sales. In addition, 233 illegal oversize vapes found hidden under the counter and seized.

**24/09/2024** - Letter to owner Mr Mehmet Ozer from Licensing Dept regarding breaches of licensing conditions identified on 15/8/2024.

- Alcohol licence not on display in the shop
- No Challenge 25 notices on display in the shop
- Staff member not able to operate CCTV system to replay footage etc at request.

**11/11/2024** – intelligence received from anonymous person that vapes are being sold to John Masefield school children after 5pm from Mr Vape in Ledbury.

**02/03/2025** - Underage sale of IVG Smart 5500 vape device.

**07/05/2025** – Change of limited Company name from Mr Vape Off Licence Limited to Ledbury Convenience Store Ltd.

**13/06/2025** - Complaint that Ledbury Convenience Store is selling vapes to children in school uniform.

**03/07/2025** - Alcohol licence for online sales business run from flat above shop issued to:  
Mehmet Ozer  
Flat 2  
23 High Street  
Ledbury  
HR8 1DS

**08/07/2025** - Visit made to Ledbury Convenience Store, 23 High Street, Ledbury, HR8 1DS. The purpose for the visit was to check for disposable vapes. 9 x SKE Strawberry Ice Cream disposable vapes were seized from the premises. They were for sale behind the till area of the shop.

**10/07/2025** – Intelligence received of foreign labelled Hand Rolling Tobacco being

sold for cash from Mr Vape shop. Golden Virginia.

**20/08/2025** - Ledbury Convenience Store at 23 High Street, Ledbury HR81DS are selling vapes to persons under the age of 18.

They are also selling cigarettes with no lawful market in the UK - non duty paid.

**06/09/2025** - On Saturday 06/09/2025 Ledbury Convenience Store at 23 High Street, Ledbury HR81DS sold to different customers, a blue packet of Richmond cigarettes (likely counterfeit) for £5 and a 50g pouch of genuine smuggled , non duty paid, Golden Virginia for £23, which may have originated from Luxembourg and had French and German labelling on. Shop assistant was a gentleman of middle-eastern origin.

**02/10/2025** – Report that Ledbury Convenience Store, at 23 High Street, Ledbury HR81DS is selling illegal tobacco after 17:30 on weekdays.

On 02/10/25 at 17:30 the shop sold 2 packets of counterfeit Richmond cigarettes for £5 each to one customer. Cigarettes had blue packaging and English labelling.

These were consistent with known Richmond fakes.

A middle eastern gentleman was the seller and estimated to be around 30 years old. Shop formerly called Mr Vape- under same ownership

**05/10/2025** - Ledbury Convenience Store at 23 High Street, Ledbury HR81DS sold 4 cans of Stowford cider 4.5% abv and a lemon & lime SKE prefilled pod kit (nicotine vape) to a 17 year old. No questions at all were asked about the age or ID.

**10/11/2025** – Report of 16 year old purchasing alcohol and vapes from the convenience store (Mr Vape).

**22/11/2025** – Enforcement visit by Trading Standards and Police. Seizures of cigarettes and hand rolling tobacco from behind counter and hidden in cookers in rear kitchen totalling 51 packets of cigarettes and 116 (50 gram) packs of hand rolling tobacco.

A seizure from a communal kitchen above the shop premises of cigarettes and hand rolling tobacco totalling 159 packs of cigarettes and 245 (50 gram) packs of hand rolling tobacco.

**22/11/2025** – at the time of the enforcement visit, Flat 2 above the shop premises was occupied by 2 Bulgarian nationals who had lived there for approximately 9 months, since February 2025.

**24/11/2025** – Herefordshire Magistrates Court issued a 3 month closure order under s80 The Anti Social Behaviour, Crime and Policing Act 2014, to prevent continued criminal activity from the premises.

As part of subsequent enquiries it has become apparent that the residents of the flats above the shop enter and egress the property via the shop premises and all residents have keys to the front door of the shop.

Such access is not acceptable.

Please tick ✓ yes

Have you made an application for review relating to the premises before

If yes please state the date of that application

Day	Month	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

**If you have made representations before relating to the premises please state what they were and when you made them**

Please tick ✓

yes

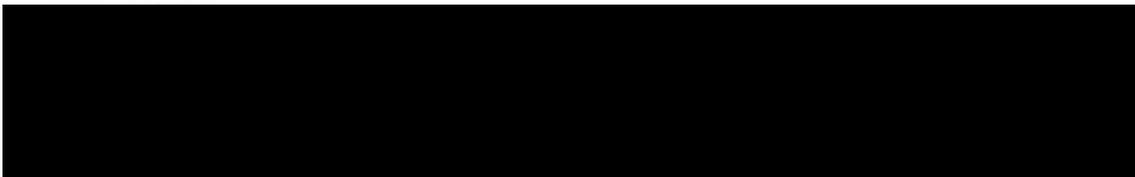
- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate
- I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**Part 3 – Signatures** (please read guidance note 4)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (please read guidance note 5). **If signing on behalf of the applicant please state in what capacity.**

Signatur  
.....



Date      **06/01/2026**

Capacity    **Trading Standards Practitioner**

<b>Contact name (where not previously given) and postal address for correspondence associated with this application</b> (please read guidance note 6)	
<b>Post town</b>	<b>Post Code</b>
<b>Telephone number (if any)</b>	
<b>If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)</b>	

## **Notes for Guidance**

1. A responsible authority includes the local police, fire and rescue authority and other statutory bodies which exercise specific functions in the local area.
2. The ground(s) for review must be based on one of the licensing objectives.
3. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
4. The application form must be signed.
5. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
6. This is the address which we shall use to correspond with you about this application.



**LICENSING-SUB COMMITTEE DECISION NOTICE  
(THE LICENSING ACT 2003)**

<b>Premises</b>	Ledbury Convenience Store, 23 High Street, Ledbury, HR8 1DS LICENSING ACT 2003.
<b>APPLICANT'S NAME</b>	Mehmet Ozer
<b>APPLICATION TYPE</b>	Grant of a premises licence
<b>PANEL MEMBERS</b>	Councillor Polly Andrews Councillor Dave Davies Councillor Peter Hamblin
<b>DATE OF MEETING</b>	31 August 2023

Members of the licensing sub-committee from the Council's Planning and Regulatory Committee considered the above application, full details of which appeared before the members in their agenda.

Prior to making their decision the Council's Licensing Officer presented the report which outlined the options available to the sub-committee. Two representations had been received from the responsible authorities, Trading Standards and the Local Authority; the set of conditions proposed was accepted by the applicant. One relevant public representation had been received.

The sub-committee then heard from the applicant's representative that:

- The applicant sought to operate a shop with reasonable hours consistent with a typical convenience store;
- The representations and conditions proposed by Trading Standards and the Local Authority had been accepted;
- The applicant would have sought to engage with the member of the public responsible for the representation to attempt to resolve any issues. It was unfortunate that the representation was received late into the consultation period which prevented this approach;
- There had been no other representations from occupiers of immediate properties concerning the potential for a noise nuisance posed by the application; and
- There would be very little activity in and around the shop late at night to cause a noise nuisance.

Following questioning by the sub-committee it was confirmed that:

- The applicant lived in the property immediately above the shop;
- No representations on the application had been received from any members of the public who were resident in the immediate vicinity of the shop; and
- The opening hours proposed in the application were consistent with those of a restaurant that had operated from the premises previously.

**LICENSING-SUB COMMITTEE DECISION NOTICE  
(THE LICENSING ACT 2003)**

The sub-committee carefully considered all the representations, reports and evidence before them. They have had regard to their duties under S4 of the Licensing Act and considered guidance issued under s182 of the Licensing Act 2003 and Herefordshire Council's Statement of Licensing Policy 2020 - 2025.

**DECISION**

The sub-committee's decision is to grant the application as applied for with the additional conditions which were put forward by Trading Standards and the Local Authority and agreed by the applicant.

**REASONS**

The sub-committee has considered the written representation from a member of the public, in particular item 3, and the information presented to the sub-committee. The sub-committee consider that the application with the addition of the above mentioned conditions will promote the licensing objectives.

**APPEAL INFORMATION**

Under Schedule 5 Paragraph 2 of the Licensing Act 2003, the applicant or a person who made relevant representations, may appeal against the decision. Schedule 5 Paragraph 9 states that such an appeal must be made to the Magistrates Court within a period of 21 days from the date that the applicant is notified in writing of the decision.

Should you wish to appeal this decision then it is recommended that you obtain your own legal advice or contact the Magistrates Court at Bath Street, Hereford.

**PRIVATE AND CONFIDENTIAL**

Mehmet Ozer  
23 High Street  
Ledbury  
HR8 1DS

Dear Sir

**LICENSING ACT 2003 – CONDITIONS NOT BEING COMPLIED WITH  
LEDBURY CONVENIENCE STORE, 23 HIGH STREET, LEDBURY. HR8 1DS**

I refer to the premises licence issued in respect of the above premises.

A premise licence is issued authorising the use of the premises for certain licensable activities, the times of operating and the conditions that are to be complied with.

On Thursday 15 August 2024 at around 13:45pm, a member of Herefordshire Council's Trading Standards Team witnessed that there were breaches of the conditions on your premises licence.

1. Alcohol licence not on display in the shop
2. No Challenge 25 notices on display in the shop
3. Staff member not able to operate CCTV system to replay footage etc at request.

To make the situation absolutely clear to you, the below conditions are on your premise licence relating to the above points and must be adhered to.

**Prevention of Crime & Disorder**

The Premises Licence Holder shall install and maintain a CCTV system at the premises giving coverage at all entry points and areas to which customers have access.

The CCTV system shall provide clear images in all lighting conditions.

The CCTV system shall continuously record whilst the premises are open for licensable activities and shall be capable of providing frontal identification of customers.

All CCTV recordings shall be retained for a minimum of 31 days and shall be date and time stamped.

CCTV recordings should be made available for inspection upon receipt of a request by the Police and Authorised Officer of the Licensing Authority.

A member of staff shall always be present on the premises whilst they are open who is capable of operating the CCTV system and able to facilitate immediate viewing of CCTV footage upon the request of the Police and Authorised Officer of the Licensing Authority.

**Protection of Children from Harm**

The premises shall operate a Challenge 25 Policy. Such policy shall be written down and kept at the premises. The policy shall be produced on demand of an authorised person' (as defined by Section 13 of the Licensing Act 2003) or the police or an authorised Trading Standards Officer of Herefordshire Council. Prominent, clear and legible signage (in not less than 32 font bold) shall

also be displayed at all entrances to the premises as well as at, at least one location behind any counter / service area, advertising the scheme operated.

### **Licence Display**

Part B must be displayed in a prominent position inside the premises and each page must be displayed separately.

You are reminded that the full premises licence or a certified copy of the licence must be kept at the premises (this is Part A, Part B and the plan) and produced on request by the Police, an authorised Officer of the Licensing Authority or any person authorised under the act.

### **Change Premises Name**

It has also been brought to the attention of the Licensing Authority that the premises name as changed from Ledbury Convenience Store to Mr Vape.

This change requires notification to the licensing authority in writing along with a fee of £10.50. Written notification can be via email and payment can be made by calling 01432 261761.

You are advised that Section 136 of the Licensing Act 2003 makes it an offence for a premises to be used for any licensable activity otherwise than under and in accordance with an authorisation subject to which the licence is held. Any person found guilty of an offence under this section is liable on summary conviction to imprisonment for a term not exceeding six months or an unlimited fine, or both.

Please note that the council may carry out further internet research, telephone research monitoring and unannounced site visits to ensure compliance with the legislation. This may include evidential electronic images such as photographs or video to assist with our enquiries.

In line with this Authority's Policy, I must advise you that should you choose to operate outside your authorisation again we may take enforcement action against you – which could involve a closure notice or review of the premises licence.

Yours faithfully

**SENIOR TECHNICAL LICENSING OFFICER  
LICENSING SECTION  
ENVIRONMENTAL HEALTH & TRADING STANDARDS**





**LICENSING ACT 2003  
Part A - Premises Licence**

**Premises licence number - PR02048 (App to Grant Premises Licence)**

**Part 1 - Premises details**

Postal address of premises, or if none, ordnance survey map reference or description

**Ledbury Convenience Store  
23 High Street  
Ledbury  
HR8 1DS**

Telephone number: **01531 634111**

Where the licence is time limited the dates:

**Not applicable**

Licensable activities authorised by the licence

**Sale/Supply of Alcohol (Consumption off the Premises)**

The times the licence authorises the carrying out of licensable activities

**Sale/Supply of Alcohol  
Monday – Sunday 08:00 – 23:00**

The opening hours of the premises

**Monday – Sunday 08:00 – 23:00**

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

**Consumption off the premises**

**Part 2**

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

**Mehmet Ozer  
Flat 2  
23 High Street  
Ledbury  
HR8 1DS**

Registered number of holder, for example company number, charity number (where applicable)

**Registered Number: Not applicable**

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

**Adalat Yousefi**

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

**Licence Number – GLPER/1411  
Issuing Authority – Gloucester City Council**

### **Annex 1 - Mandatory conditions**

#### **Age verification**

- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
  - (a) a holographic mark, or
  - (b) an ultraviolet feature.

#### **Below Cost Price**

A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

#### **Mandatory conditions where licence authorises supply of alcohol**

No supply of alcohol may be made under the premises licence-

**Licensing Section, Herefordshire Council  
Plough Lane, Hereford. HR4 0LE**

- (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

## **Annex 2 - Conditions consistent with the operating Schedule**

### **Licensing conditions**

#### **General**

Alcohol of 6% ABV or more, will be sold from behind the counter

#### **Prevention of Crime and Disorder**

The Premises Licence Holder shall install and maintain a CCTV system at the premises giving coverage at all entry points and areas to which customers have access.

The CCTV system shall provide clear images in all lighting conditions.

The CCTV system shall continuously record whilst the premises are open for licensable activities and shall be capable of providing frontal identification of customers.

All CCTV recordings shall be retained for a minimum of 31 days and shall be date and time stamped.

CCTV recordings should be made available for inspection upon receipt of a request by the Police and Authorised Officer of the Licensing Authority.

A member of staff shall always be present on the premises whilst they are open who is capable of operating the CCTV system and able to facilitate immediate viewing of CCTV footage upon the request of the Police and Authorised Officer of the Licensing Authority.

An incident log must be kept at the premises, and made immediately available on request to an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or the Police, which must record the following:

- (a) all crimes reported to the venue (where relevant to the licensing objections)
- (b) all ejections of patrons
- (c) any complaints received (where relevant to the licensing objections)
- (d) any incidents of disorder
- (e) any refusal of the sale of alcohol
- (f) any visit by a relevant authority or emergency service
- (g) any faults in the CCTV system or searching equipment or scanning equipment

All staff engaged in the sale of alcohol to be trained in responsible alcohol retailing to the minimum standard of BIIAB Level 1 or any equivalent training course within 1 month of commencing employment at the premises. Where there are existing staff this training shall be completed within 3 months of the date that this condition first appears on the licence. No person shall be authorised to sell or supply alcohol until this training is completed. Refresher training will be conducted at 6 monthly intervals. Training records shall be kept on the premises and produced to the police or an "authorised person" (as defined by Section 13 of the Licensing Act 2003) or an authorised Trading Standards Officer of Herefordshire Council on demand.

No open containers shall be removed from the premises

**Licensing Section, Herefordshire Council  
Plough Lane, Hereford. HR4 0LE**

### **Public Safety**

#### **First aid**

A First Aid Kit capable of treating for 21-50 people shall be kept fully stocked at the premises and kept behind the bar. Such kit shall contain:

- 1 x Guidance Leaflet
- 60 x Washproof Plasters
- 6 x Eye Pads with Bandage
- 8 x Triangular Bandages
- 12 x Safety Pins
- 16 x Assorted Sterile Dressings
- 20 Moist Wipes
- 3 Pairs Disposable Gloves

### **Prevention of Public Nuisance**

#### **Protection of Children from Harm**

The premises shall operate a Challenge 25 Policy. Such policy shall be written down and kept at the premises. The policy shall be produced on demand of an authorised person' (as defined by Section 13 of the Licensing Act 2003) or the police or an authorised Trading Standards Officer of Herefordshire Council. Prominent, clear and legible signage (in not less than 32 font bold) shall also be displayed at all entrances to the premises as well as at, at least one location behind any counter / service area, advertising the scheme operated.

A written or electronic register of refusals will be kept including a description of the people who have been unable to provide required Identification to prove their age. Such records shall be kept for a period of 12 months and will be collected on a daily basis by the Designated Premises Supervisor and produced to the police or an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or an authorised Trading Standards Officer of Herefordshire Council on demand

#### **Annex 3 - Conditions attached after a hearing by the licensing authority 31 August 2023**

#### **Decision**

The sub-committee's decision is to grant the application as applied for with the additional conditions which were put forward by Trading Standards and the Local Authority and agreed by the applicant

#### **Annex 4 - Plans As attached – received 11.07.2023**

**LICENSING ACT 2003  
Part B - Premises licence summary**

**Premises licence number - PR02048 (App to Grant a Premises Licence)**

**Premises details**

Postal address of premises, or if none, ordnance survey map reference or description

**Ledbury Convenience Store  
23 High Street  
Ledbury  
HR8 1DS**

Telephone number: **01531 634111**

Where the licence is time limited the dates:

**Not applicable**

Licensable activities authorised by the licence

**Sale/Supply of Alcohol (Consumption off the Premises)**

The times the licence authorises the carrying out of licensable activities

**Sale/Supply of Alcohol  
Monday – Sunday 08:00 – 23:00**

The opening hours of the premises

**Monday – Sunday 08:00 – 23:00**

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

**Consumption off the premises**

**Part 2**

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

**Mehmet Ozer  
Flat 2  
23 High Street  
Ledbury  
HR8 1DS**

Registered number of holder, for example company number, charity number (where applicable)

**Registered Number: Not applicable**

Name of designated premises supervisor where the premises licence authorises the supply of alcohol

**Adalat Yousefi**

State whether access to the premises by children is restricted or prohibited

**The premises shall operate a Challenge 25 Policy**

**A written or electronic register of refusals will be kept including a description of the people who have been unable to provide required Identification to prove their age**



Police Alcohol Licensing Team

Malvern Police Station,  
Victoria Road,  
Malvern.

Direct dial: 01905 717003

Monday 12<sup>th</sup> January 2026

Your ref: Review of premise licence for Ledbury Convenience Store,, 23 High St, Ledbury (Mail order)

I, PC 2510 O'KEEFFE, an appointed Licensing Officer with West Mercia Police, having delegated authority from the Chief Officer to exercise powers under the Licensing Act 2003.

West Mercia Police have been made aware of an application for the review of premise licence for, Ledbury Convenience Store, 23 High St, Ledbury

The application for review made by Herefordshire Council Trading Standards was received by West Mercia Police Alcohol Licensing department on 7<sup>th</sup> January 2026.

There appears to be a history of non-compliance at Ledbury Convenience Store. The premise licence holder for both premises appears to have total disregard in the promotion of the licensing objectives and conditions attached to their licence. We therefore cannot be satisfied that the licence holder will uphold these objectives in future. West Mercia police support this application to review the Premise Licence.

**PC 2510 Becky O'Keeffe**  
**Police Alcohol Licensing Officer**  
**West Mercia Police**



**From:** Richard Cooper xxxxxx@hwfire.org.uk  
**Sent:** 26 January 2026 15:01  
**To:** Trading Standards  
**Subject:** Ledbury Convenience Store

Further to your correspondence, I am writing on behalf of Hereford and Worcester Fire Authority to confirm our support for the review of the premises licence.

We currently have a number of unresolved fire safety issues relating to the premises.

These matters are serious and continue to pose a risk to the safety of occupants and the public.

Please do not hesitate to contact us should you require further details or clarification.

Kind regards,

**Richard Cooper** EngTech MIFireE | Watch Commander  
Fire Safety Inspector | Protection Dept | On-Call Watch Commander  
Station 42 Ledbury



Registered as a Fire Risk Auditor with the Institution of Fire Engineers



**Hereford & Worcester Fire and Rescue Service**  
Service Headquarters, Hindlip Park, Worcester WR3 8SP  
0345 122 4454 | [info@hwfire.org.uk](mailto:info@hwfire.org.uk) | [www.hwfire.org.uk](http://www.hwfire.org.uk)

 [Book time to meet with me](#)

*Details of how the Service manages your personal data can be found on our website [Privacy Policy](#)*

*If you have made a Freedom of Information or Subject Access Request and have received an automated out of office message please redirect your email to [informationrequests@hwfire.org.uk](mailto:informationrequests@hwfire.org.uk)*

*Confidentiality*

*This email and any files transmitted with it are confidential and are intended solely for the use of the addressee. If you are not the intended recipient please do not disclose, copy or distribute this email to anyone else, please notify the sender immediately and then remove it from your system.*

*Disclaimer*

*Hereford and Worcester Fire Authority accepts no liability for any loss or damage arising from the receipt or use of this communication.*

*Monitoring of Email*

*Hereford and Worcester Fire Authority may monitor traffic, data and the content of email for lawful business purposes.*

-----Original Message-----

From: XXXXXXXX

Sent: 10 January 2026 12:52

To: Licensing <[licensing@herefordshire.gov.uk](mailto:licensing@herefordshire.gov.uk)>

Subject: Ledbury convenience Store License Application

Dear Sir/Madan,

I have seen that the following business has reapplied for a licence; Ledbury convenience Store  
23 High Street  
Ledbury  
HR8 1DS

My submission is in respect of why a further should NOT be granted.

From the first moment that this Store was originally opened it has attracted very young children 10 - 15 years of age buying Vapes and counterfeit cigarettes and have also been witnessed buying hard liquor. This continued right up until it was closed down. I have also personally witnessed altercations outside the Store by young teenagers blocking the pavement clearly intoxicated and abusing older residents of the town when they have been attempting to pass.

Most people know that they were selling fake Vapes and counterfeit cigarettes. I don't even smoke and still knew so why the authorities and police are unaware, if in fact they are, is beyond me or maybe they have just been turning a blind eye, which seems outrageous to me.

There are enough reputable business selling liquor, vapes and cigarettes already in town so why do we need another one that has clearly demonstrated to be selling to underage children along with fake and counterfeit items.

In no way should new license be granted to this store.

Yours faithfully,  
XXXXXXXXXX

---

-----Original Message-----

From: Licensing

Sent: 19 January 2026 13:47

To: XXXXXXXXX

Subject: RE: Ledbury convenience Store License Application

Good afternoon

Thank you for your email

This application is for a review of an existing premises licence and not for a grant of a new licence and will be heard at the licensing sub-committee at a date to be confirmed

There are a number of options open to the committee in relation to the review:  
They could decide on any of the following

The modification of the conditions of the premises licence; To remove the premises supervisor The suspension of the licence for a period not exceeding 3 months The revocation of the licence

We will be in contact after the end of the consultation period with the licensing committee date and time, where you will be given the opportunity to address the committee with points raised below

Regards  
Licensing

# Herefordshire.gov.uk

---

Licensing Team  
Economy and Environment Directorate  
Tel: 01432 261761  
Plough Lane  
Hereford  
HR4 0LE

Please note: Licensing operate an up to 5 working day response to all calls/emails

 Please consider the environment - Do you really need to print this e-mail?

Any opinion expressed in this e-mail or any attached files are those of the individual and not necessarily those of Herefordshire Council. This e-mail and any files transmitted with it are confidential and intended solely for the use of the addressee. This communication may contain material protected by law from being passed on. If you are not the intended recipient and have received this e-mail in error, you are advised that any use, dissemination, forwarding, printing or copying of this e-mail is strictly prohibited. If you have received this e-mail in error, please contact the sender immediately and destroy all copies of it.

Council's Homepage [www.herefordshire.gov.uk](http://www.herefordshire.gov.uk)